

## Value Creation Process

# Value Creation Process



## Our Mission and Role

### Addressing Changes in the Healthcare Environment

As Japan's aging society continues to advance and the healthcare environment undergoes significant change, ensuring the safety of healthcare professionals and reducing their workload have become critical priorities.

The continued rise in surgical demand, driven by demographic shifts, is further exacerbating the shortage of physicians and operating room nurses. In response to these growing challenges, our mission at HOGY MEDICAL is to support the safety of surgical care and contribute to improving the operational efficiency of healthcare facilities.

 Supporting the Safety  
of Healthcare

 Supporting the Management  
of Healthcare

## Value Creation Process

## Framework to Support Sustainable Healthcare

### Supporting Safer and More Efficient Operating Room Management and Hospital Operations

Our mainstay product, the Premium Surgical Kit, contributes not only to medical safety—such as infection control and the prevention of medical accidents—but also creates value in the management of operating rooms and healthcare facilities. Among our products, the Premium Surgical Kit, which consolidates all surgical supplies required for a procedure, enables immediate preparation just before surgery, helping reduce both time and cost. It also supports the efficient handling of the growing number of surgical procedures and contributes to workstyle reforms centered on the operating room.

## Bringing Innovation to the Medical Field

### Driving Continuous Innovation as a Trusted Presence at the Medical Frontline

Healthcare is undergoing a significant transformation in response to changes in society. Our mission is to deliver products and services that are consistently needed at the medical frontline and widely trusted by society. Innovation is realized only when our core strengths come together: a commitment to product development through persistent, observation-driven trial and error; strong customer relationships built by more than 300 sales and marketing representatives; and manufacturing capabilities that ensure the stable supply of safe, high-quality products. We will continue to lead the way—serving as an indispensable presence in hospital management and operating rooms.

Delivering  
**safe** products

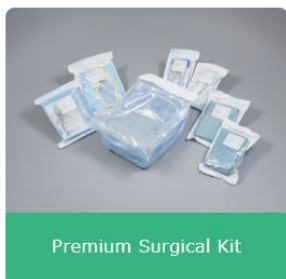


Creating value for  
healthcare management  
through **efficiency**

### Core disposable products



Mekkin Bag  
(Sterilization pouches)



Premium Surgical Kit

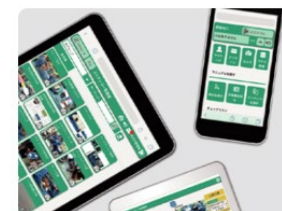


Non-woven fabric products

### Systems and services



Opera Master



OPERA-Note



Sterilization container  
Easy Fit System

### Minimally invasive care



SuReFinD



Weaps

### Remanufacturing



REVICE